

# PRE-PHOTOGRAPHY CHECKLIST

In real estate photography, a clean and uncluttered home is essential for creating a captivating visual. First impressions are crucial in real estate, and we emphasize the importance of a well-prepared home for a successful selling process. Take the time to ready your home for its close-up, and experience the significant impact it can have.



## EXTERIOR

For Twilight please make sure all lights are ON both inside and outside (Except Spotlights)

*Remove these:*

- Cars, Boats or other vehicles
- Trashcans
- Children's Toys
- Lawn and Garden Tools
- Holiday Décor
- Rolling Basketball Hoops

*Make sure to do these:*

- Remove cover from BBQ
- Test all Light Bulbs(twilight)
- Mow the lawn
- Trim Bushes, Hedges, etc.
- Remove Canine Waste
- Place Cushions on Furniture



## LIVING ROOM

Arrange Furniture to highlight your fireplaces and other unique features

*Remove these:*

- Clutter From Tables
- Easily Moveable Family Photos
- Holiday Décor
- Children's Toys / Video Games
- TV Remote Controls
- Excess Furniture

*Make sure to do these:*

- Arrange Pillows and Cushions
- Fold and Drape Blankets
- Small room: Remove Table Leaf
- Large room: Add Table Leaf
- Open Blinds and Curtains
- Test Light bulbs (Matching tones if possible)



## KITCHEN

Add a Vase of flowers, a bowl of fruit or cookbooks for a pop of color

*Remove these:*

- Clutter From Countertops
- Items in Refrigerator Doors
- Small Appliances (Blenders)
- Hanging Dish Towels
- Sponges, Gloves, Dish Soap
- Paper Towels Rolls and Rags

*Make sure to do these:*

- Wipe Down Appliances
- Test All Light Bulbs
- Open Blinds and Curtains
- Put Away Food
- Hide Trash Can
- Clean the Sink



## BATHROOMS

Glass Shower Doors can sell a bathroom. Make sure they are Sparkling Clean.

*Remove these:*

- Clutter From Countertops
- Soap & Shampoo From Shower
- Toilet Paper
- Excess towels
- Dirty Linens
- Plunger, Toilet Brush, etc.

*Make sure to do these:*

- Put Toilet Lids Down
- Test all Light Bulbs
- Open Blinds and Curtains
- Clean the Shower
- Clean the Mirrors
- Clean the Sinks



## BEDROOMS

Bedrooms look and fell the best when they are light, airy and uncluttered

*Remove these:*

- Clutter From Nightstands
- Family Photographs
- Children's Toys
- Trash Cans and Hampers
- Clothing and shoes
- Excess Furniture

*Make sure to do these:*

- Make the Bed
- Fluff Decorative Pillows
- Hide Jewelry Boxes
- Test All Light Bulbs
- Open Blinds and Curtains

## MISCELLANEOUS

*Don't Forget the Details!*

Ensure all lights are on (lamps and ceiling) to brighten spaces, and turn off ceiling fans. Store pet-related items in the garage temporarily. Remove religious or political artifacts for a neutral atmosphere. Minimize personal collections like figurines, sports memorabilia, or hobby items to avoid distracting potential buyers. Temporarily relocate pet beds, blankets, and hide food and water bowls for a clean appearance. Conceal pet toys, leashes, and accessories to minimize visual distractions. Vacuum carpets, upholstery, and mop floors to eliminate pet hair and stains. Maintain secure and tidy enclosures for caged pets while temporarily hiding litter boxes to minimize odors.



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